



# GOGO Foundation

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## GOGO Foundation Welcomes New Board Appointments to Lead the Next Stage of Growth

The GOGO Foundation is delighted to announce the appointment of Amy Orange as Chair of the Board and the return of Lisa Pritchard as Treasurer. They join continuing Director Andrea Heading in guiding the organisation through a transformational new chapter focused on scaling impact, strengthening partnerships, and expanding employment pathways for women experiencing disadvantage.

### **A New Era of Leadership**

These appointments reflect the Foundation's renewed commitment to building long-term economic security for women who face systemic barriers to work. As GOGO continues to broaden its programs and partnerships, the Board will play a pivotal role in steering its strategic development, governance, and advocacy efforts.

### **Introducing the New Chair – Amy Orange**

Amy Orange is a widely respected social enterprise leader with more than 20 years of experience driving systems change across community services, gender equity, and social innovation. As an award-winning founder, advisor and ecosystem-builder, she has worked at the intersection of community need, policy influence, and enterprise capability-building.

Amy is the Co-Founder and Managing Director of Collab4Good, a South Australian intermediary that equips purpose-driven people and organisations with the tools, networks and confidence to create sustainable, community-led change. Her work supports social enterprises, grassroots initiatives, and cross-sector collaborations that deliver real social and environmental impact.

Her contributions have been recognised through multiple awards, including the Women in Innovation Award (2017) and a place among InDaily's Top 40 Under 40 (2018). She also serves as an Industry Fellow with Monash University, helping shape the future of social impact education.

*"After many years of supporting the GOGO Foundation as a partner, it is an honour to step into the Chair role and work with such a committed board and executive team to fulfil our vision of a safe and inclusive society where all women can shape their own future," Amy said.*



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## **Welcoming Back Returning Treasurer – Lisa Pritchard**

The Foundation is also pleased to welcome back **Lisa Pritchard**, one of its original board members, who previously served as Treasurer and Company Secretary until 2022. Lisa returns at a time of significant organisational momentum, bringing deep financial acumen, operational leadership and a strong understanding of the Foundation's values and history.

Lisa is a Chartered Accountant with an extensive background in business operations, financial governance and organisational performance. As the General Manager of Operations at Perks Accountants and Wealth Advisers, she oversees firm-wide systems, compliance, finance, and strategic operational planning. Her career has spanned multiple board and committee roles across the corporate and community sectors, consistently centred on strengthening financial sustainability and supporting mission-driven organisations to thrive.

Lisa's long-standing connection with GOGO gives her a unique perspective on its evolution.

*"GOGO's mission has always resonated deeply with me. I've seen the life-changing confidence and opportunity this organisation creates for women, and I'm delighted to support its next chapter with strengthened systems, strategic growth and sustainable financial foundations,"* she said.

## **Continuing Director – Andrea Heading**

Andrea Heading continues in her role as Director, bringing significant experience in advocacy, stakeholder engagement, regulatory reform and governance. With a background spanning real estate, tourism, disability services and digital consumer markets, Andrea excels at translating strategic ambition into operational delivery. She is known for championing high-performing teams and embedding cultures of innovation, accountability and excellence. Her leadership strengthens the Foundation's policy influence, partnerships and long-term strategic capability.



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## **CEO Statement – Sarah Gun**

CEO Sarah Gun emphasised that this expanded Board leadership comes at a pivotal time as demand for GOGO's programs continues to accelerate. In 2026, GOGO will further strengthen its governance by introducing additional Board roles, via expressions of interest to be announced early in the new year.

*"Amy and Lisa bring exceptional leadership, compassion and clarity of purpose. Their combined experience across social enterprise, financial governance and community impact significantly strengthens our strategic direction,"* Sarah said.

*"Together with our continuing Director, Andrea Heading, we now have a deeply aligned and highly capable Board guiding GOGO as we expand our programs, deepen partnerships and create more life-changing employment pathways for women who deserve economic independence and a future they can shape."*

## **About the GOGO Foundation**

The GOGO Foundation exists to create meaningful, sustainable employment opportunities for women facing barriers to work—including trauma, housing instability, family violence, social isolation and entrenched disadvantage. Through enterprise, training and supportive employment models, GOGO helps women rebuild confidence, develop skills and access long-term career pathways.

### **Media Enquiries**

Sarah Gun [sarah@gogoevents.com.au](mailto:sarah@gogoevents.com.au)

ph: 0412975137

[www.gogofoundation.org.au](http://www.gogofoundation.org.au)